



THEME:

What Works for Women's Economic Empowerment

DATE:

WEDNESDAY, 26TH FEBRUARY

#WhatWorksforWEE

#WEFK2025

TIME	ACTIVITY	RESPONSIBLE
07:30 am-08:00 am	Arrival and registration/morning tea and networking	CRAWN Trust
08:00a.m -08:30a.m	Livestream goes live/Promo video/Partner videos	Communications Team
08:30 a.m -10:00 a.m	<p>OPENING SESSION National Anthem East African Anthem Opening prayer</p> <p>REMARKS Ms. Daisy Amdany Community Advocacy and Awareness Trust-CRAWN Trust</p> <p>Ms. Leah Wangechi Wachira-Center for Rights Education and Awareness-CREAW</p> <p>Ms. Diana Gichengo The Institute for Social Accountability-TISA</p> <p>Mr. Peter Hawden Parliamentary Center/Africa Center for Parliamentary Affairs-ACEPA</p> <p>Hon.Beatrice Elachi-MP/Deputy Chair Kenya Women Parliamentary Association-KEWOPA National Assembly</p> <p>Ms. Janine Cocker-Head of Cooperation Global Affairs Canada-GAC</p> <p>KEYNOTE ADDRESSES Prof. Wanjiku Kabira University of Nairobi, African Women’s Studies Center AWSC, Women’s Economic Empowerment Hub-WEE Hub</p> <p>Dr. Susan Koech Deputy Governor Central Bank of Kenya-CBK</p> <p>Hon. Susan Mangeni Principal Secretary State Department of MSME Development</p> <p>Official Opening: Hon.Anne Wang’ombe-Principal Secretary State Department for Gender and Affirmative Action.</p>	MC-Angela Waweru

TIME	ACTIVITY	RESPONSIBLE
10:00 a.m - 10:30 a.m	Health Break and Networking	All
10:30am -11:00 am	<p>Presentation:</p> <ul style="list-style-type: none"> • Research Findings on What works for WEE <ol style="list-style-type: none"> 1. Brender Akoth-Research Fellow and Secretary for Networking and Alliance Building for WEE(NABWEE) 2. Dr Nkatha Kabira- Senior Lecturer School of Law, UON 3. Prof. Mary L. Mbithi PhD- Director Research, UON WEE Hub 4. Prof Tabitha Kiriti-Nganga-Program Lead-Women in Leadership and Affirmative Action Funds & Entrepreneurship Projects (AGPO) 5. Dr. Dorothy Njiraine- Coordinator - Knowledge Management and Communication 	<p>Dr. Marygorety Akinyi- Senior Lecturer and Academic Lead African Women's Studies Centre- Session moderator</p>
11:00am - 11:15 a.m	Plenary	<p>Dr. Marygorety Akinyi- Senior Lecturer and Academic Lead African Women's Studies Centre- Session moderator</p>

<p>11:15am - 11:45 am</p>	<p>Panel Discussion one: Sharing of research findings on business incubation Testimonies from Graduates of the Incubation Program</p> <p>1.Brenda Gitau- Entrepreneur</p> <p>2.Beldine Kirito- Founder & CEO Beldina's Delicacies</p> <p>3.Susan Mugambi- Director, Vintage Drycleaners Limited</p>	<p>Mrs.Rose Marete -Program coordinator Women's Business Incubation program -Panel Moderator</p>
<p>11:45 am - 12:00 pm</p>	<p>Plenary</p>	<p>Mrs.Rose Marete -Program coordinator Women's Business Incubation program -Panel Moderator</p>
<p>12:00pm - 12:45pm</p>	<p>Panel Discussion Two: The impact of gender-lens investing on women in Kenya -Testimonies from Jasiri Fund Women Entrepreneurs</p> <p>1.Maseline Adhiambo- Marcymaya Creations</p> <p>2.Pamela Wasike- Pam's Collections</p> <p>3.Hildah Oside- Daisy Electronics Enterprises</p>	<p>Moses Okello- Panel Moderator</p>

12:45pm - 01:00 pm	Plenary	MC-Angela Waweru
1:00pm -2:00pm	Lunch Break and networking	All
2:00pm-2:15pm	Presentation: Small Biz Big Tax- Diana Gichengo-Executive Director - TISA	Vyrone Ochola-Trade Justice and Economic Inclusion Lead-TISA
2:15pm-3:00pm	Panel discussion three: TISA Tax Justice and Women's Economic Empowerment 1.Hanna Abdi Gedi- Entrepreneur & ED Pastoralists Society of ASAL network 2.Idah Opollo- Gweth Scents 3.Joan Wainaina- Founder and CEO Top M Consulting	Sonia Aima- Program Officer- Public Engagement and Active Citizenship, TISA-Panel Moderator
3:00pm - 3:15pm	Plenary	All

<p>3:15pm -4:00pm</p>	<p>Panel Discussion Four</p> <p>Climate Financing-Carbon Credits and Women’s Economic Empowerment</p> <p>1.Hon. Mukunji Gitonga- MP Manyatta Constituency Embu</p> <p>2.Hon Irene Mayaka</p> <p>3.Hon. Priscillah Nyokabi- Advocate of the high court and former MP</p> <p>4.Alice Mundia</p> <p>5.Shampi Anna- Youth Leader, North Range lands CSO</p>	<p>Ellyjoy Masila-Gender and CSO Advisor -ILGRP Project, ACEPA-Panel Moderator</p>
<p>4:15pm - 4:30 pm</p>	<p>Plenary</p>	<p>Hope Muli-Nationa Parliamentary Advisor- ILGRP,ACEPA</p>
<p>4:30pm- 5:00pm</p>	<p>Communique</p>	<p>MC-Angela Waweru/All</p>
<p>5:00 pm</p>	<p>Vote of thanks</p>	<p>Sue Njuguna-CRAWN Trust Board Member (Chair of Programmes)</p>
<p>Tea and guests leave at their own pleasure</p>		